

SEPTEMBER 19, 2024



SUMMIT

ALABAMA ASSOCIATION FOR FINANCIAL PROFESSIONALS

OVERVIEW

The Alabama Association for Financial Professionals (AAFP) is a non-profit, professional association for the purpose of providing a forum for treasury and cash management professionals to exchange ideas in an informal and educational environment.

The AAFP Summit typically draws more than 200 financial and accounting professionals, treasury service providers and business students in the northern and central Alabama area. The Summit is a one-day event held at the Brock School of Business at Samford University (800 Lakeshore Drive, Birmingham, AL 35229) from 9:00 a.m. to 4:00 p.m. CT on September 19, 2024.



Sessions have been designed to offer continuing education credits for CPE, CTP and FP&A programs. Programs are approved by the Alabama State Board of Public Accountancy and the Association for Financial Professionals. Samford students are eligible to receive PD credits for this event.



We invite you to join us as a sponsor, an exhibitor, a speaker, or all three. We encourage all our sponsors to submit speaker proposals for the educational sessions. Our education committee is available to consult with sponsors as they plan speaking topics and content.



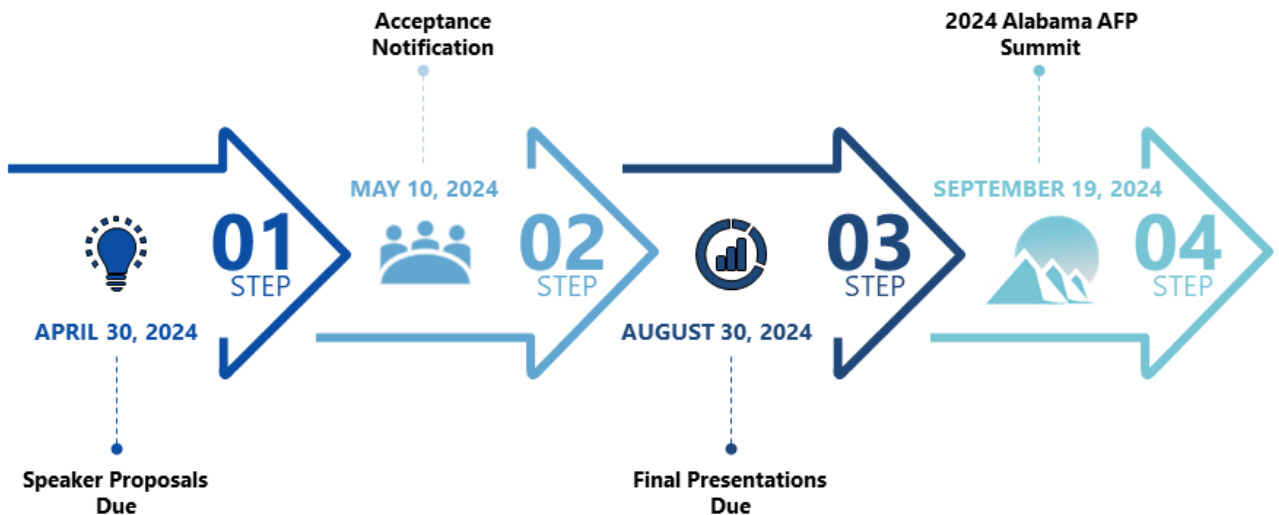
SPONSORSHIPS

	PLATINUM SPONSOR \$ 1,500	GOLD SPONSOR \$ 1,000	SILVER SPONSOR \$ 500	CONTENT SPONSOR \$ 400
Complimentary Registration	Three (3)	Two (2)	One (1)	One (1)
Company Banner Displayed at Sessions	✓	✓		
VIP Table at Breakfast & Lunch	✓	✓		
Solo Sponsorship of Choice: Luncheon or Drawing / Prizes	✓			
Solo Sponsorship of Choice: Breakfast or Water Stations		✓		
10 Minute Speaking Time at Opening Session or Lunch to Introduce Company	✓			
Guaranteed Acceptance of Speaking Proposal (must still conform to requirements)	✓			
Primary Consideration Given to Speaking Proposals		✓	✓	✓
(Upon Request) 8' Ft Table to Distribute Marketing Materials and/or Giveaways	✓	✓	✓	✓
Choice of Exhibit Space Placement	✓			
Placement of 1 to 2 Company-Supplied Flyers or Brochures in Attendee Folders	✓	✓	✓	
Logo in Summit Materials	✓	✓	✓	✓
Pre-Conference Attendee Listing	✓	✓	✓	
Number of Sponsorships Available	One (1)	One (1)	Two (2)	One (1)

**For more information or to reserve your selection,
email President@AlabamaAFP.org**

SPEAKER PROPOSALS

The Education Committee is currently seeking proposals from Speakers and Presentation Teams for education sessions at the 2024 AAFP Summit.



Submit proposals to President@AlabamaAFP.org by **April 30, 2024**. Proposals must include a title, session description and the speaker biography.

Speaker presentations will be distributed to attendees electronically. Speakers can use their own PowerPoint template.

AAFP Educational Sessions are a non-commercial venue offering unbiased information to attendees. Sales pitches for products or services in the proposals are strictly prohibited. Sales activity, including product demonstrations, is reserved for individual discussions at exhibit areas, hallways, breaks or meals.

AAFP provides complimentary conference registration for each speaker. As a nonprofit organization, AAFP does not provide honoraria or travel expenses for speakers.

SPEAKER PROPOSALS

It is extremely important to the Alabama AFP members that sessions provide continuing education credits from the Association for Financial Professionals (AFP) and the Alabama State Board of Public Accountancy (ASBPA). Therefore, the Alabama AFP (AAFP) uses the following guidelines when evaluating speaker proposals:

Examples of programs that do not qualify for credits:

- Sessions specific to the benefits and features of a company's treasury/finance related products and services (excluding user group conferences)
- Fundamental, introductory or exam-prep courses in finance or cash/treasury management
- Personal career development sessions not specific to the finance or cash/treasury management fields (e.g. networking, "How to write a good cover letter")
- Business development, marketing, customer service/sales skills sessions

To qualify for credits, it must conform to the following:

- Continuing education activities related to treasury/cash management, finance, accounting, ethics and economics are eligible for credits.