



September 17, 2020

8:30am Virtual Exhibit Hall / Expo Open

8:30am Virtual Networking Lounge Open

9:00am to 9:05am Alex Keene, Alabama AFP President
Opening Remarks

9:05am to 9:55am Steve Bullock, Vice President of Insurance & Financial Services, Kyriba
Performing in a Pandemic: Hot Topics in Treasury

As the business world gets used to the new norm of working from home Kyriba shares aspects of our recent survey around key needs and challenges to ensure efficiency remains. In this session we will cover:

- Treasury technology - what's now
- Cash management - making best use of cash
- Payment & Fraud - process and mitigation
- Development - continued education

10:00am to 10:50am Brandon Semilof, Managing Director, Stone Castle
Familiar Patterns Reminding Us of Now Familiar Solutions

Treasury and finance professionals continually strive to maintain balance of safety/liquidity/yield in their operating, core, and strategic cash portfolios. With an uncertain global economy and recently increased Fed activity in support of the liquidity markets, there are signals being telegraphed that are reminiscent of 2008. Finding ways to insulate yourself from repeats from more than a decade ago and other downside surprises should continue to be job one.

10:50am to 10:55am Drawing 1st - \$100 gift card

11:00am to 11:50am Jason Owen, Vice President of Business Development, ICD
Investments & Trends: What Are Your Peers Doing

Never before have corporate investors needed to better understand what their peers are doing. As COVID-19 gripped the U.S. in early March, corporate treasuries worked furiously to get liquid and stay safe. Now, they are looking to gain balance while riding out the global pandemic. Join ICD, corporate treasury's trusted, independent portal provider, to find out how your peers are:

- Balancing safety, liquidity and yield in the money markets
- Using technology to access opportunities
- Leading through the pandemic

11:50am to 1:00pm Break - Exhibit Hall & Networking Lounge Remain Open



**SUMMIT
2020**
ALABAMA ASSOCIATION FOR FINANCIAL PROFESSIONALS

September 17, 2020

1:00pm to 1:50pm

Craig Jeffery, Founder & Managing Partner, Strategic Treasurer

Diving Into Data

Strategic Treasurer will analyze and discuss some of the key findings obtained through Strategic Treasurer's 2020 industry surveys with specific data from Alabama AFP member responses. Topics of discussion include the challenges associated with cash forecasting, trends related to treasury technology use, and how B2B payments differ according to company size and/or industry.

2:00pm to 2:50pm

**Keynote Speaker: Jonathan Nelson, General Manager & President
Birmingham Barons**

Resurgence of Minor League Baseball & Its Financial Impact on the City of Birmingham

Jonathan Nelson will discuss the impact the Birmingham Barons has had in the Birmingham community since its move back to Regions Field in 2013. He will also discuss what he believes the future holds for the Barons considering that the 2020 season was cancelled due to COVID-19 and how Regions Field has pivoted to offer a new summer series alternative.

2:50pm to 2:55pm

Drawing 2nd - \$100 gift card

3:00pm to 3:50pm

Matt Pierce, Co-Founder & CEO, Immediate Solutions

Mobile EWA (Earned Wage Access)

According to Cornerstone Advisors, nearly nine million Americans have already used earned wage access (on-demand pay) services. These services have seen a 30-40% transactional growth in the last six weeks due to the Coronavirus crisis. Matt Pierce will discuss a fast growing alternative to the traditional payroll cards using a mobile-based financial health platform delivering early access to earned but not yet paid wages. The platform is typically integrated with various payroll and time-tracking systems but does not impact payment processes or short-term investment opportunities.

3:50pm to 4:00pm

Closing Remarks by Alex Keene, Alabama AFP President

4:30pm

Virtual Exhibit Hall / Expo and Networking Lounge Close

