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# RED MOUNTAIN

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# Common Concerns



Cash: Uncertainty. Projects. Tier 1 Capital



Retain & Reward Key Talent



ROE: Future Cash Flows. Fundraising.



Expenses: Insurance. Handcuffs.

# Traditional Approaches



Hoard Cash



Pay Bonuses / Incentive Plans



R+D. M&A. Organic.



Low Commitment Wins.



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# BOLI

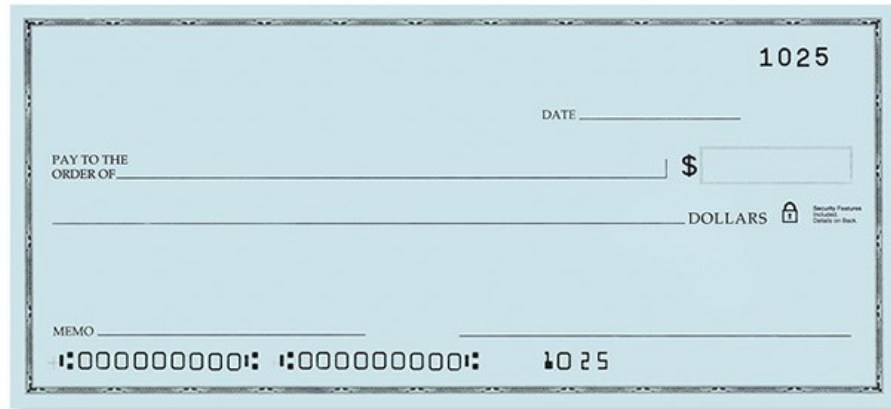


# COLI









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# Take Aways

- Are you creating your next problem?
  - Bonuses, Expectations...
- Look at Wellness Plans
- Review Medical Insurance Options
- Review BOLI
- Think Differently About Executive Compensation
- Review Existing Insurance: Key Person, Buy-Sell
- How Will You Pay For It?
- Get More Information!



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