



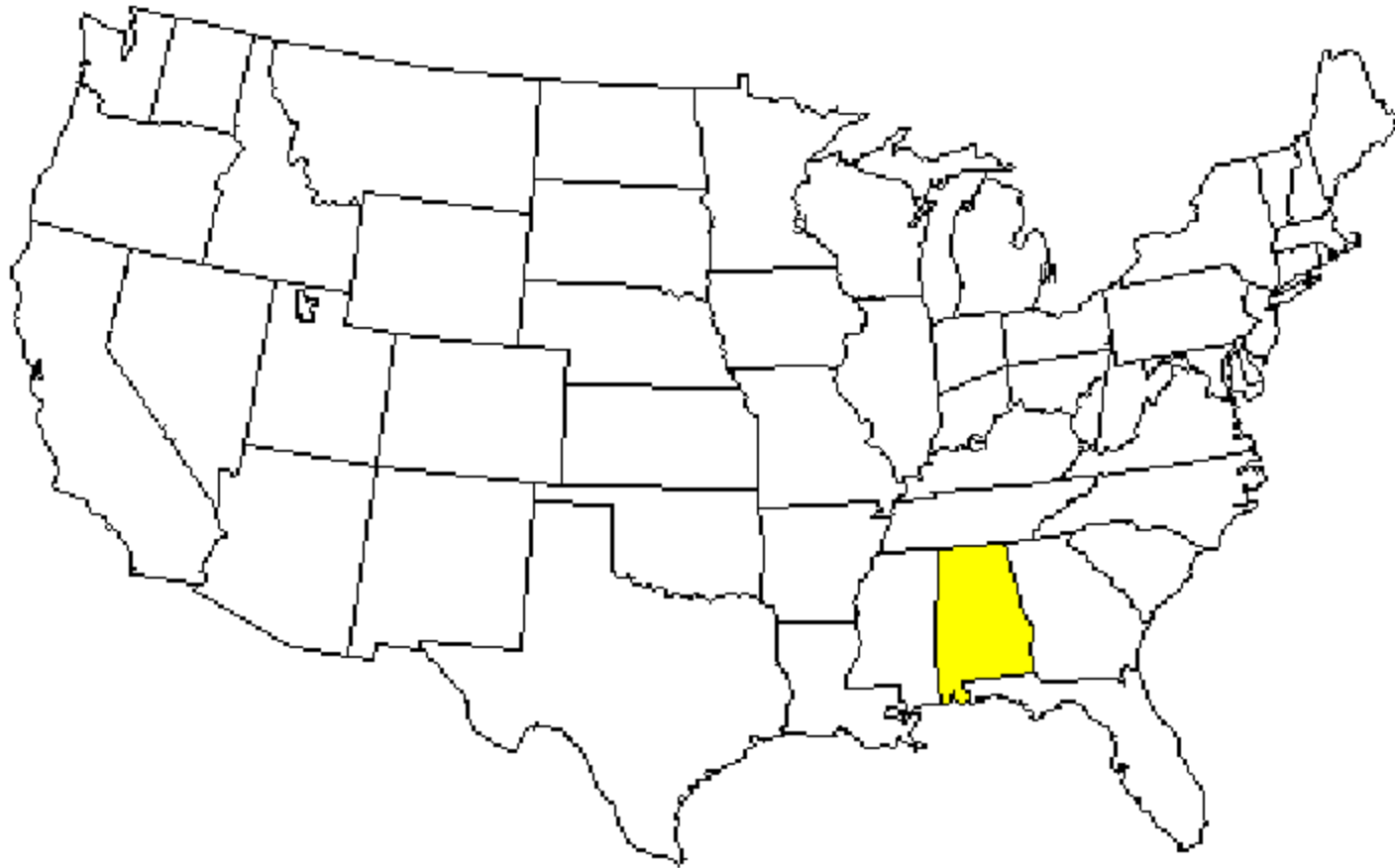




Batterton Coffee Becomes Royal Cup



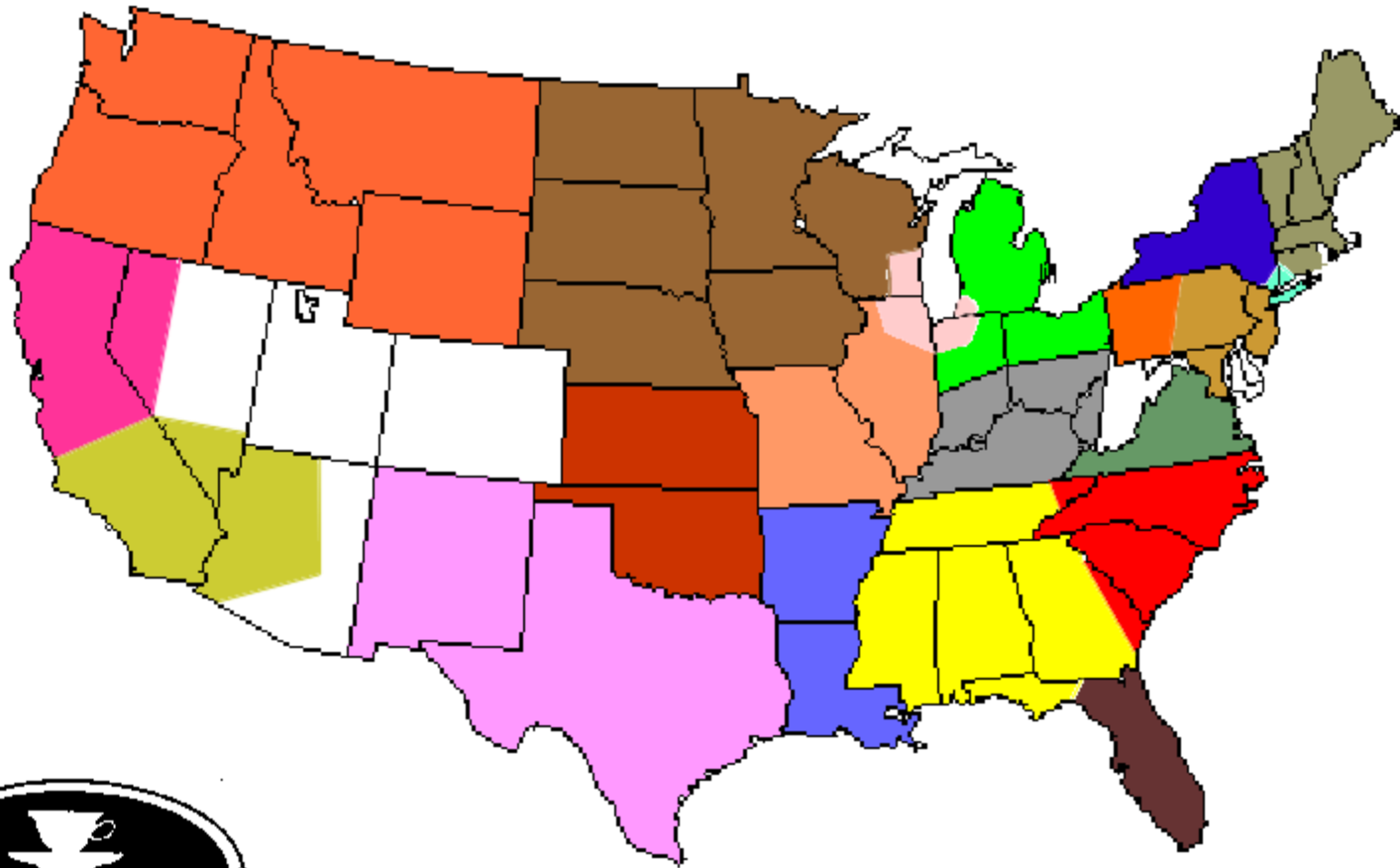
Royal Cup Grows



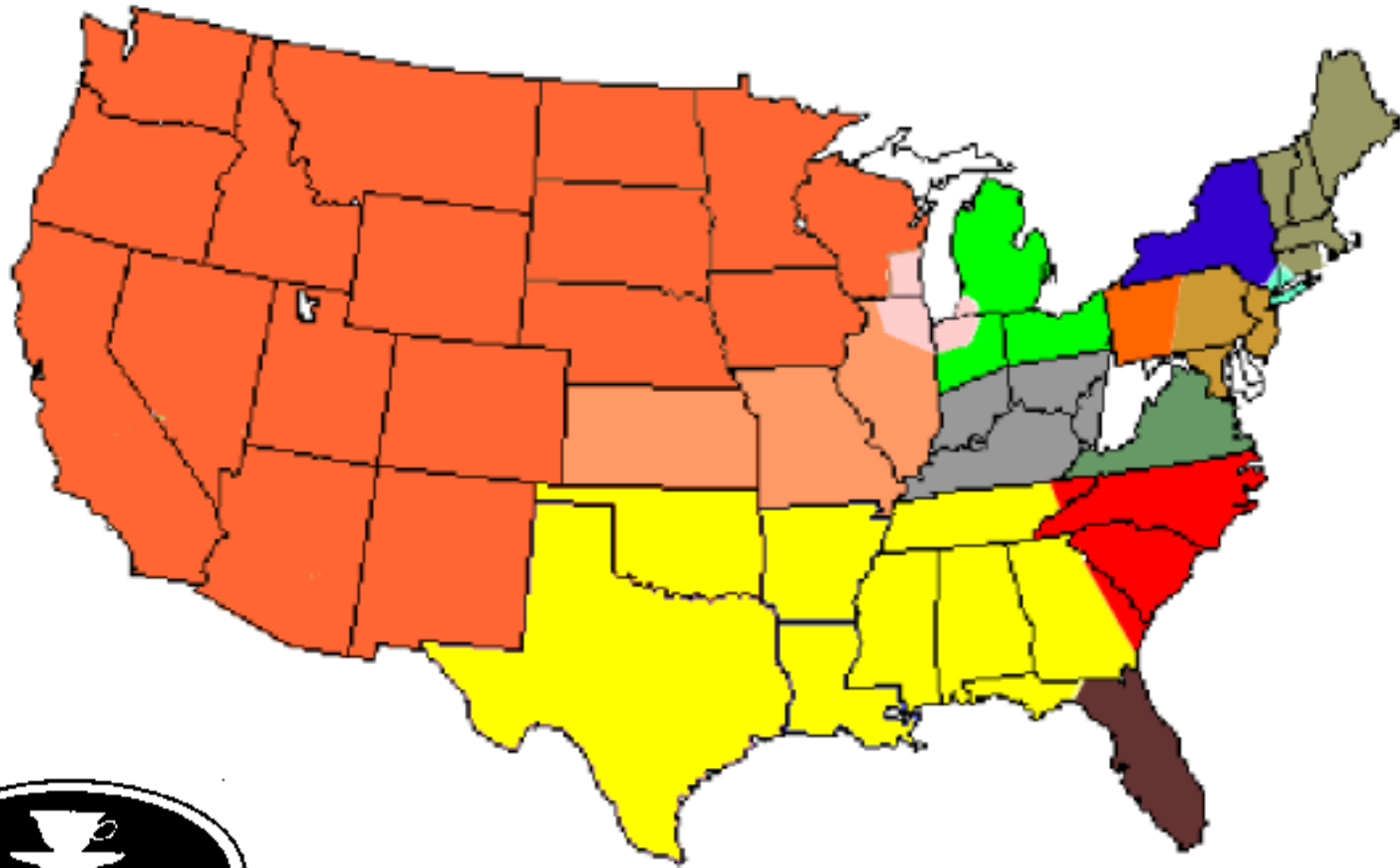
Royal Cup Grows



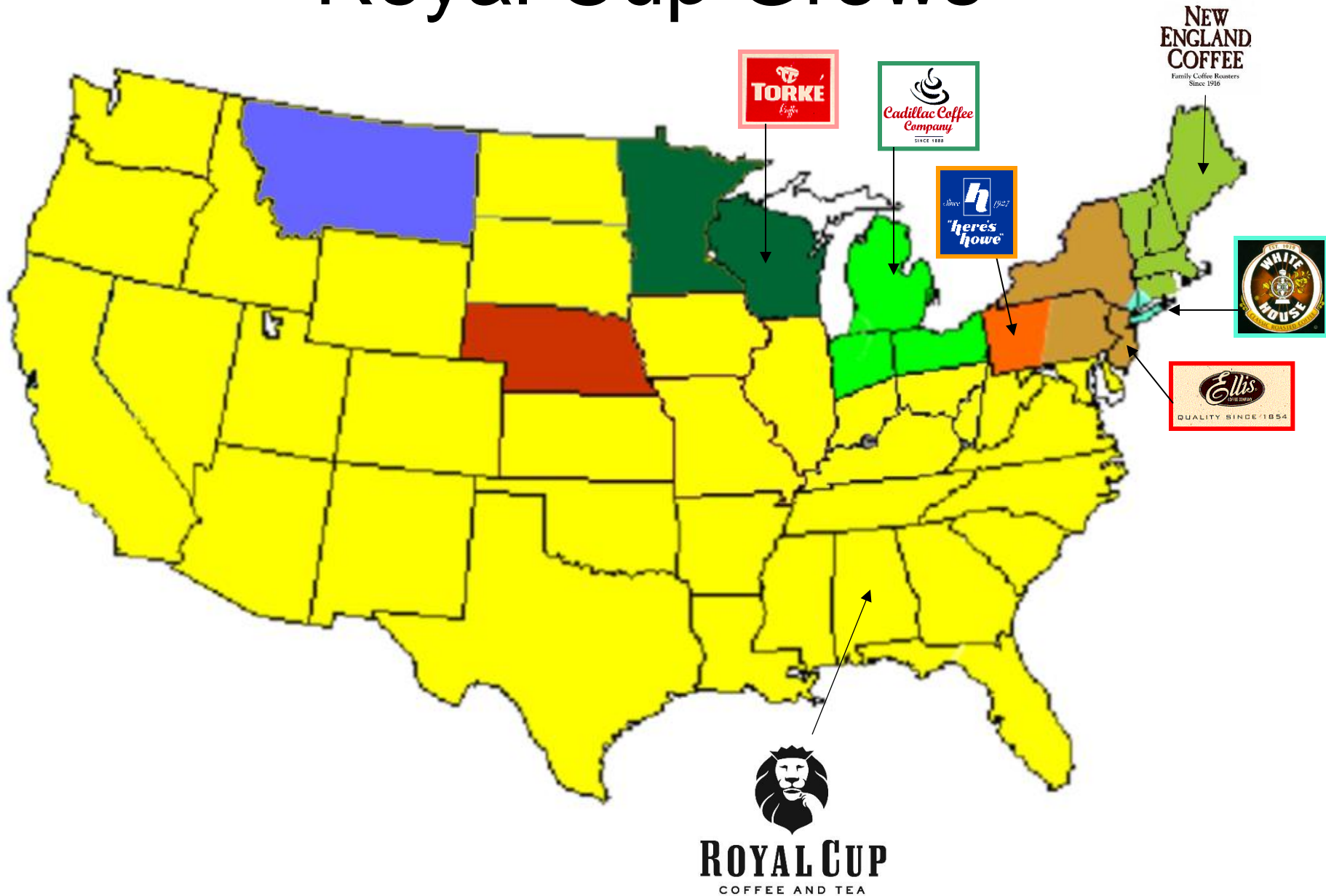
Royal Cup Grows



Royal Cup Grows



Royal Cup Grows





**Serving the Best Coffee
Coast to Coast**

Resorts



BLACKBERRY FARM



A KOHLER EXPERIENCE



BILTMORE™



Full Service Lodging

• • • • • • • • • • • • • •



The Ritz-Carlton®

Fairmont
HOTELS & RESORTS


Hilton
HOTELS & RESORTS


INTERCONTINENTAL®
HOTELS & RESORTS


DOUBLETREE
BY HILTON™


Royal Caribbean
INTERNATIONAL®

Select Service Lodging



.....



• • • • •



Breakfast



• • • • •

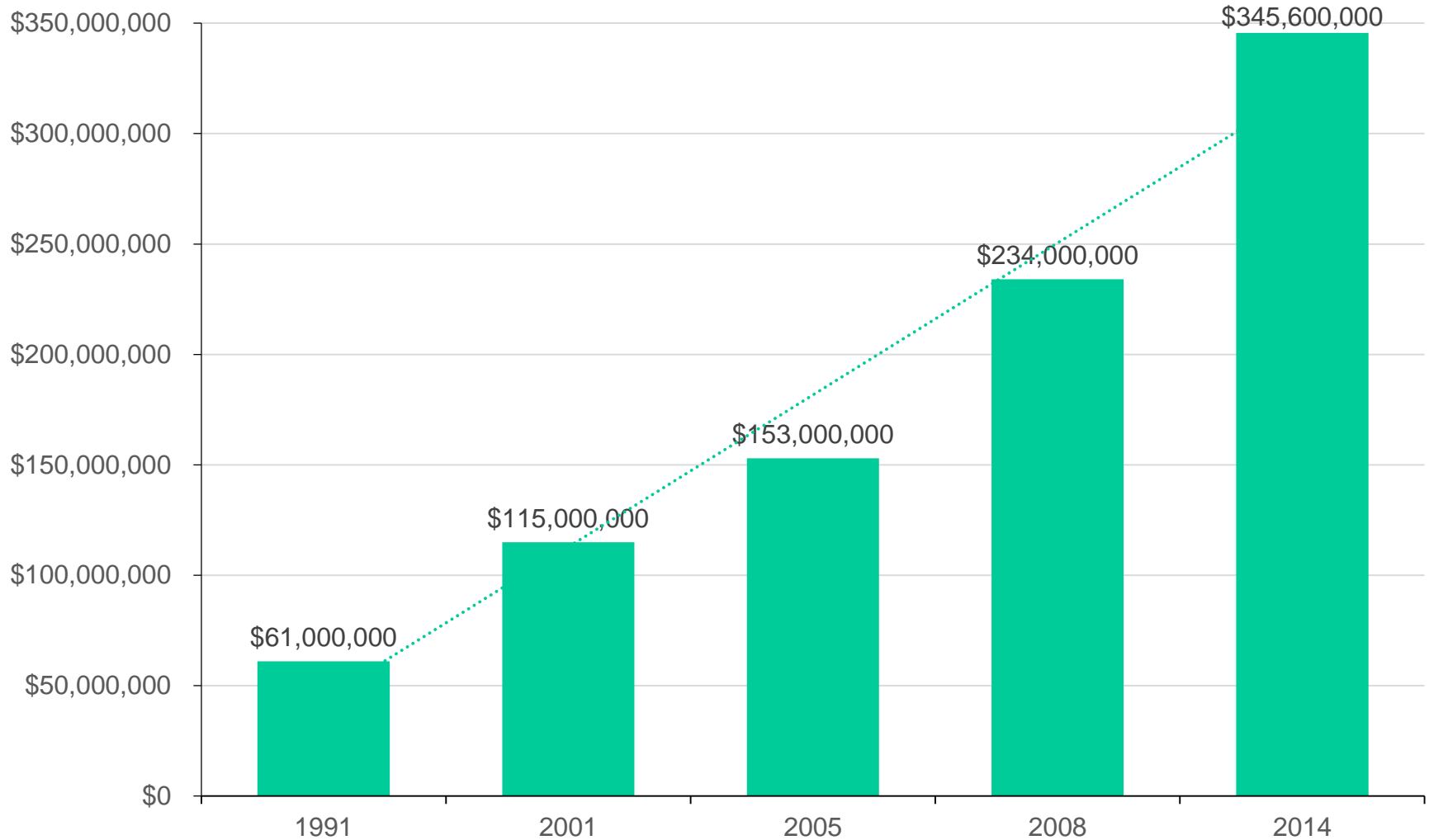


tazikisafe.com





Sales Growth at Royal Cup





1976



1985



1996

2016 - Royal Cup Campus from Google Earth



THE BUSINESS COMMUNITY VISIONING THE CITY





RAILROAD PARK

(Before)





RAILROAD PARK

(After)





Rotary Trail

(Before)





Rotary Trail

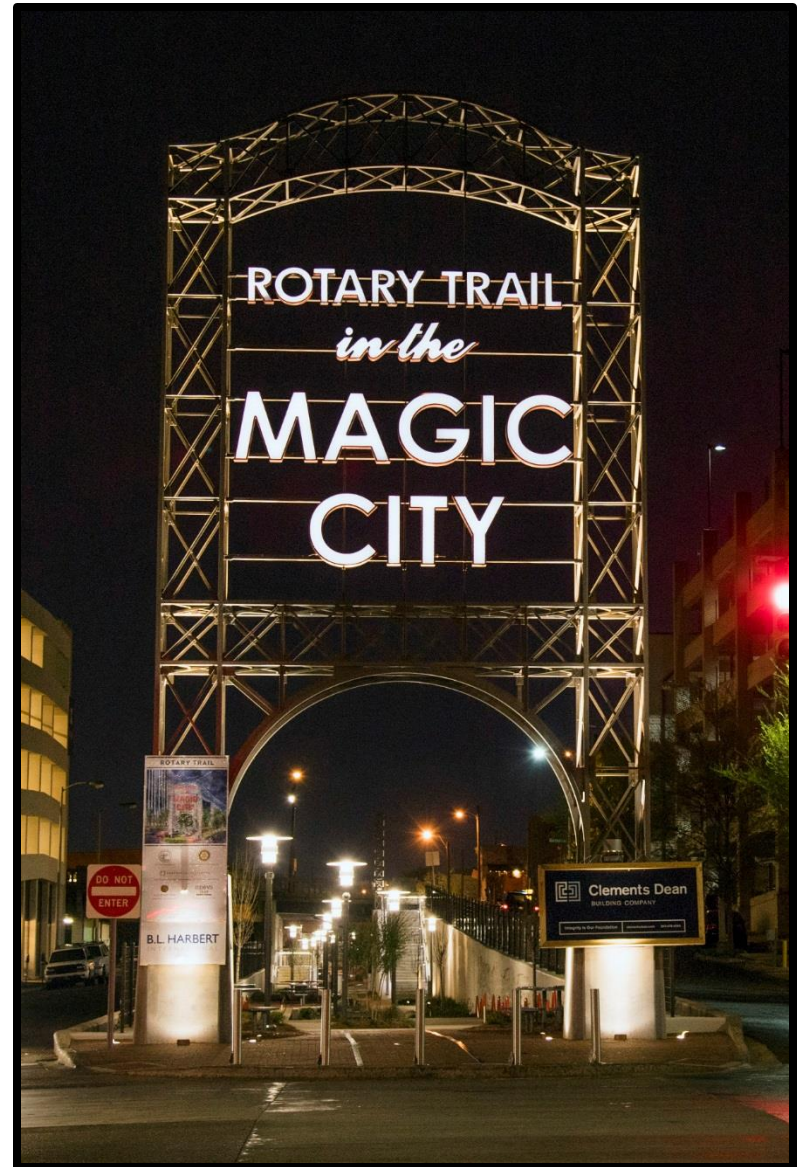
(Concept)





Rotary Trail

(After)





Current Track and Practice Field





UAB Football Operations Center





UAB Football Operations Center + Legacy Pavilion





UAB Football Operations Center with Alternates Included





Inside the UAB Football Operations Center





Downtown Stadium Update



Populous Rendering



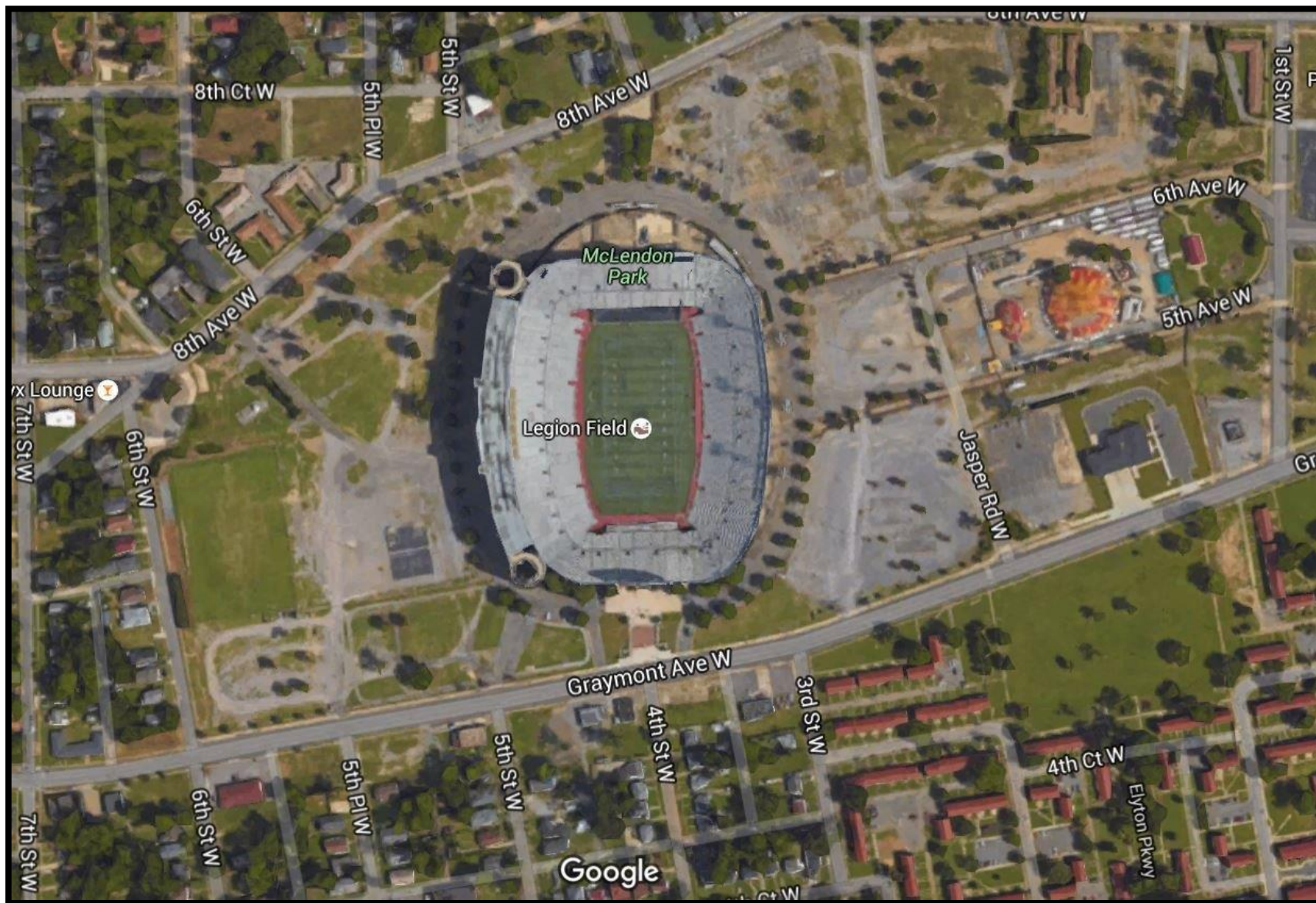
Downtown Arena Update



Renderings of Renovated Legacy Arena



Legion Field



The Return



Attendance: 45,212





38



7



The Magic is Back!!!





ROYAL CUP
COFFEE AND TEA